



CIEL, Japan

17 June 2008

The Council of International Education and Language Travel, Japan ,CIEL, was founded at the General Assembly of the JATA Committee of Home Stay Tours on 14 June 2007.

Background of CIEL

CIEL is the largest study abroad organization in Japan, handling study abroad, language travel and similar programmes. CIEL's predecessor, JATA Committee of Home Stay Tours was founded in 1992 by travel agents belonging to the Japan Association of Travel Agents (JATA) in order to handle language and educational travel under the guidance of the Ministry of Transport, Infrastructure and Construction, and with the cooperation of JATA.

CIEL is the only organization registered by the Ministry of Transport, Infrastructure and Construction. All members are inspected by the ministry as a first category travel agency. Members are requested by law to have sufficient funds, bonds and safety measures to protect consumers and to observe the various laws.

The ministry appointed the Japan Association of Travel Agencies as the recognized public body to secure the compliance of travel agencies, and to promote international collaboration. The CIEL secretariat is at the JATA head office.

PURPOSE

CIEL aims to improve the quality of international educational, language travel and youth travel programmes. CIEL endeavours to enable consumers to participate in good quality, safe and useful tours.

MEMBERS

Active members of CIEL include JATA member travel agents that handle or plan to handle language travel or similar tours. They all agree to the aims of CIEL and pledge to be active in helping to achieve them. Associate membership is open to JATA members who are not travel agents but who intend to support CIEL.



OPERATION and SERVICE

CIEL is operated by active members, however the secretariat is operated by JATA. The following activities are conducted for the benefit of customers who will be participating in study abroad, language travel or similar programmes.

To achieve its aims, CIEL

- 1) investigates ways of creating better study abroad, language travel and similar programmes.
- 2) prepares guidelines concerning the management of study abroad, language travel and similar programmes, and observes them.
- 3) collects information concerning study abroad, language travel and similar programmes, and supports events held by organizing bodies.
- 4) publicises study abroad, language travel and similar programmes.
- 5) communicates and collaborates with domestic public administrative bodies and similar organisations.
- 6) communicates and collaborates with international bodies and similar organisations relating to study abroad, language travel and similar programmes.
- 7) shares information among CIEL members.
- 8) conducts business in a manner conducive to achieving the above points.

The above activities help to improve the quality of study abroad, language travel and similar programmes.

Board Members

The president

Mr. Yujiro Tsuruta, General Manager, JTB International Educational Exchange Division, JTB Business World Tokyo Corp.

The vice presidents

Mr. Hidehiro Igarashi, Manager, Travel Division of National Federation of University Co-operative Associations

Mr. Kenichi Ikeno, Managing Director, UTS Centre for International Education(UTS Ltd.)

There are 3 departments in the council.

- 1) The Department of International Affairs



Mr. Kenichi Ikeno, Managing Director of UTS is the head of the International Affairs department of CIEL, Japan.

E-mail: kikeno@uts-japan.co.jp

Members are Ms. Sonoe Mifune, Senior Manager, Educational Program, Business Promotion Department, Kinki Nippon Tourist Co., Ltd.

E-mail: mifune036124@mb.knt.co.jp

Ms. Yukari Kato, Executive Director, Marketing Group, Ryugaku Journal Inc.

E-mail: yukari-k@ryugaku.co.jp

2) The Department of Guidelines

Mr. Hidehiro Igarashi, Manager, Travel Division of the National Federation of University Co-operative Associations is head of the department. Members are from Globe-Trotter T&E, Toptour, Wish International, Mainichi Communications.

3) The Department of Public Relations

Mr. Osamu Yamazaki, Director of Academic & Language Placement Service Division, JTB Global Club, Inc. is head of the department. The members are from ISS, M.O. Tourist, STA Travel.

■ Executive Board Members

Mr. Daisuke Itabashi, Director, Business Promotion Department, Kinki Nippon Tourist Co., Ltd.

Mr. Tetsuo Otuka, President, International Student Society

Mr. Hidetaka Kato, Director, Glob-Trotter T&E Inc.

Mr. Syojiro Hayashi, Manager, Educational Travel Department, Toptour Corporation

Mr. Takehiko Yahiro, Senior Manager, Sales Group, Planning & Organized Tour Department, M.O. Tourist Co., Ltd.

Mr. Osamu Yamazaki, Director of Academic & Language Placement Service Division, JTB Global Club, Inc.

Mr. Ryuichi Ura, Managing Director, STA Travel

Mr. Kimiyoshi Ohno, Director, Tokyo Head Office, Wish International, Inc.

Ms. Yukari Kato, Executive Director, Marketing Group, Ryugaku Journal Inc.

Mr. Akihisa Yamazoe, Managing Director, Mainichi Education, Inc.

■ Other Board Members



Mr. Yoshihiro Asai, Manager, Travel Sales & Promotion Department, Nokyo Tourist Corporation

Mr. Yutaka Asada, Managing Director, General Affairs Department, United Tours Co., Ltd.

Mr. Syuntaro Ito, ABC Study Abroad Center

Mr. Koji Oishi, Assistant Director, Nisshin Travel Service Co., Ltd.

Mr. Hiroshi Kaseya, Deputy General Manager, Head Office, Overseas Tour Planning & Operations Department, Meitetsu World Travel, Inc.

Mr. Eiji Kataoka, Manager, Tonichi Travel Service Co., Ltd.

Ms. Keiko Kogawa, Overseas Travel Division, Headquarters, Nippon Travel Agency Co., Ltd.

Mr. Akira Sawazaki, Manager, Customers Service Department, Eastern Japan, ISA Inc.

Mr. Masayoshi Shindo, Director, YES Travel Center Inc.

Mr. Toshiro Sone, Assistant Director, North Japan Overseas Travel Co., Ltd.

Mr. Yukio Fukada, Manager, Keio Travel Agency

Mr. Kenji Fujii, assistant director of Nippon Transport Agency

Mr. Sadao Yoshida, President, Ales International Co., Ltd.

Mr. Toru Yokoyama, Director, Ryowa Diamond Air Service Co., Ltd.

Mr. Makoto Kurita, Manager, Co-op Travel Center

Mr. Seiji Sakai, Assistant Manager, GEOS Corporation

Auditor

Mr. Ryoichi Uchigami, Manager, Overseas Travel Department, Keihan Travel Service

Mr. Hiroshi Watanabe, Manager, Tobu Travel Co., Ltd.

The secretariat

Mr. Hideo Fuji, Manager, Outbound Travel, Travel Affairs Department, Japan Association of Travel Agents

E-mail: fuji@jata-net.or.jp

(temporary contact kikeno@uts-japan.co.jp since Mr. Yamada takes leave.)