

September 04, 2013

## Pre-announcement

### Signing of JATA/UNWTO Comprehensive Partner Agreement

The Japan Association of Travel Agents (JATA, represented by Mr. Jungo Kikuma, Chairman, Tokyo, Japan) and the World Tourism Organization (UNWTO, represented by Dr. Taleb Rifai, Secretary-General, Madrid, Spain) are scheduled to sign a memorandum of understanding regarding comprehensive partnership agreement on September 13, 2013 during an opening ceremony of JATA "Tabihaku" Travel Showcase at Tokyo Big Sight. Following the signing, we will conduct a joint press conference at a press room located at East Hall 6 of Tokyo Big Sight. We cordially request your attendance at a signing ceremony and a joint press conference. Details are as follows:

#### Signing Ceremony:

1. Signers: Mr. Jungo Kikuma, Chairman of JATA  
Dr. Taleb Rifai, Secretary-General of UNWTO
2. Witness: Mr. Shigeto Kubo, Commissioner of Japan Tourism Agency
3. Time and Date:  
10:20~10:40 am, Friday, September 13, 2013  
Please assemble before 10:00 am as an official opening ceremony of JATA "Tabihaku" Travel Showcase will start at 10:00 am.
4. Venue: JATA "Tabihaku" opening ceremony site  
East Hall 6, Tokyo Big Sight

#### JATA and UNWTO Joint Press Conference:

1. Attendees: Mr. Jungo Kikuma, Chairman of JATA  
Dr. Taleb Rifai, Secretary-General of UNWTO
2. Time and Date:  
11:25~11:40 am, Friday, September 13  
Please assemble before 11:10 am as a general press conference will start at 11:10 am.
3. Venue: Press Room at East Hall 6, Tokyo Big Sight

#### UNWTO:

UNWTO is a specialized agency of the United Nations and the leading public international organization in the field of tourism, with a membership encompassing 162 countries and territories and more than 400 Affiliate Members representing the private sector, educational institutions, tourism associations and local tourism authorities.

Could you kindly use the attached reply form for your attendance?

Thank you.

#### For Further Information:

JATA Head Office (PR Office)

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