

April 1st, 2016

Four Companies Certified under the Quality Assurance System for Tour Operators in the Sixth Term

During the sixth term of the Quality Assurance System for Tour Operators (called Quality Assurance System below, <http://www.tour-quality.jp/>) the Japan Association of Travel Agents (Chairman: Hiromi Tagawa, Headquarters: Tokyo, Chiyoda-ku) certified four inbound tour operators. Applications were accepted from January 1st and screened by the JATA Tour Quality Examination Committee (Chairman Hiroyasu Sato, Professor Emeritus at Matsumoto University) on March 7th.

The newly certified companies are (in order of registration):

1. KAMOME TOURIST Co., Ltd.
2. Lalaport Agency Co., Ltd.
3. TURISMO LATINO, INC.
4. J.C. Plan Co., Ltd.



The committee also screened 31 companies which applied for renewal of their certificates. All the applicants were approved and as of April 1st, 48 tour operators hold Quality Assurance System certificates. The list of the companies is available at the JATA home page and links to the page are available at the home pages of Japan National Tourism Organization and Japan Tourism Agency.

The applications for the 7th term will be open from January 1st to January 31st, 2017. The screening results will be announced on April 1st, 2017.

- The JATA Tour Quality Examination Committee consists of lawyers, academics, and representatives of the public administration, elected to ensure neutrality and fairness of the screening.

The Quality Assurance System assesses quality in the tour operator industry in three categories—corporate governance, service quality and CSR—and seeks to certify exemplary enterprises.

Through the Quality Assurance System we hope to provide travelers to Japan with safe, worry-free, quality trips they can enjoy. By increasing the number of certified enterprises we also hope to facilitate the increase of repeat visitors to Japan.

Based on the Inbound Business Meeting held by it last year, the JATA Inbound Travel Promotion Committee created three recommended itineraries in the Kansai region. For details, please refer to <http://en.tour-quality.jp/local/kansai.html>

For price estimates of the three tours please visit the following site and contact the companies directly.

<http://en.tour-quality.jp/list/index.html>

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