

April 3rd, 2017

Four Companies Certified under the Quality Assurance System for Tour Operators in the Seventh Term

During the Seventh term of the Quality Assurance System for Tour Operators (called Quality Assurance System below, <http://en.tour-quality.jp/>) the Japan Association of Travel Agents (Chairman: Hiromi Tagawa, Headquarters: Tokyo, Chiyoda-ku) certified six inbound tour operators. Applications were accepted from January 1st and screened by the JATA Tour Quality Examination Committee (Chairman Hiroyasu Sato, Professor Emeritus at Matsumoto University) on March 8th.

The newly certified companies are (in order of registration):

1. JTB KANTO Corp.
2. KINKI NIPPON TOURIST KYUSHU Co., Ltd.
3. NISSIN TRAVEL SERVICE CO.,LTD.
4. HEIWA ITC INC.
5. Oriental Co., Ltd.
6. SHINNIHON-TOURIST Co., Ltd.



The committee also screened 6 companies which applied for renewal of their certificates. All the applicants were approved and as of April 1st, 53 tour operators hold Quality Assurance System certificates. The list of the companies is available at the JATA home page and links to the page are available at the home pages of Japan National Tourism Organization and Japan Tourism Agency.

The applications for the 8th term will be open from January 1st to January 31st, 2018. The screening results will be announced on April 1st, 2018.

- The JATA Tour Quality Examination Committee consists of lawyers, academics, and representatives of the public administration, elected to ensure neutrality and fairness of the screening.

The Quality Assurance System assesses quality in the tour operator industry in three categories—corporate governance, service quality and CSR—and seeks to certify exemplary enterprises.

Through the Quality Assurance System, we hope to provide travelers to Japan with safe, worry-free, quality trips they can enjoy. By increasing the number of certified enterprises, we also hope to facilitate the increase of repeat visitors to Japan.

Based on the Inbound Business Meeting held by it last year, the JATA Inbound Travel Promotion Committee created three recommended itineraries in the Hokuriku region. For details, please refer to <http://en.tour-quality.jp/local/hokuriku.html>

For price estimates of the three tours please visit the following site and contact the companies directly.

<http://en.tour-quality.jp/list/index.html>

Inquiries

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