

2012 Oversea Package Tours (July 25, 2012)

Results for April to June 2012 and Status of Bookings for July to September
 (Seven Package Tour Travel Agencies)

(Passenger Base: %, Comparison to the same period of the previous year and the year before)

<Actual Results for April to June> (Comparison to the same period of 2 years ago)

☆All destination total of April to June in each month exceeded the year before last.

○All destination: 106.9% (April) 102.2% (May) 102.1%(June)

☆Short-haul destinations such as Hawaii, Asia(excluding China) remain strong. On the other hand, China and Hong Kong/Macau reduced from two years ago.

○Hawaii 114.4% (April) 90.0% (May) 115.4% (June)

○Asia(excluding China) 113.6% (April) 116.2% (May) 111.5% (June)

• Korea 120.3% (April) 114.0% (May) 105.8% (June)

• Taiwan 133.6% (April) 126.0% (May) 123.0% (June)

☆Thailand seems to recover from the effects of flooding.

• Thailand 112.9% (April) 3,969.9%* (May) 488.6%* (June)

*Note: Thailand figure of two years ago was very low due to the political turmoil

<Status of Bookings July to September 2012> (Comparison to the same period of the previous year)

☆All destination total exceeds the previous year by a large margin in August, slightly in September

○All destination 99.9% (July) 111.3% (August) 102.8% (September)

☆Hawaii and Asia (excluding China) remain strong. Long-haul destination such as U.S.A./Canada increased also.

○U.S.A/Canada 152.4% (July) 138.7% (August) 142.7% (September)

○Hawaii 121.0% (July) 125.0% (August) 106.6% (September)

○Asia (excluding China) 95.4% (July) 111.7% (August) 106.6% (September)

☆ China decreased by a large margin compare to previous year except August. Korea is not stable.

○China 89.2% (July) 107.6% (August) 83.5% (September)

○Korea 83.4% (July) 98.2% (August) 104.0% (September)

2012	Result Comparison to the same period of 2 years ago						Booking Levels (Compared to figures from the same period last year surveyed in early July)		
	April		May		June		July	August	Sept.
U.S. and Canada	104.7	(140.2)	91.4	(135.4)	86.4	(133.2)	152.4	138.7	142.7
Hawaii	114.4	(130.1)	90.0	(134.4)	115.4	(125.7)	121.0	125.0	106.6
Guam/Saipan	97.1	(123.7)	78.0	(118.2)	89.2	(116.8)	110.4	116.7	129.4
Europe	127.6	(142.9)	99.2	(128.0)	93.7	(112.6)	105.5	106.5	100.5
Oceania	70.0	(128.0)	60.0	(109.1)	75.3	(119.2)	96.7	111.3	117.9
Asia(excl. China)	113.6	(139.1)	116.2	(146.6)	111.5	(115.9)	95.4	111.7	106.6
Korea	120.3	(148.2)	114.0	(149.4)	105.8	(109.7)	83.4	98.2	104.0
Taiwan	133.6	(152.2)	126.0	(145.8)	123.0	(122.3)	108.1	110.5	107.2
Hong Kong/Macau	91.9	(145.4)	82.1	(164.0)	99.8	(131.3)	109.7	131.5	128.4
Thailand	112.9	(99.6)	3,969.9*	(123.4)	488.6	(121.7)	104.6	151.3	115.0
China	53.6	(144.5)	62.1	(146.6)	68.5	(123.0)	89.2	107.6	83.5
Total	106.9	(136.0)	102.2	(133.9)	102.1	(114.2)	99.9	111.3	102.8

*Note: Thailand figure of two years ago was very low due to the political turmoil

– Summary of Reports from each Travel Agent

【Actual Results for April to June 2012】

- Early and last minute bookings went well.
- It exceeded previous year and the year before by a large margin; especially U.S.A./Canada and Hawaii are remarkably increased.
- Thailand recovered from the effects of the political turmoil.
- Europe is strong due to weak euro. Honeymoon has been good since the first half of 2012.
- Asia is strong especially Singapore.

【Status of Booking for July to September 2012】

- Booking status is bad in July yet good in August and September. People might think summer holidays are not long enough since students are not yet on vacation after the three day holidays including Marine Day.
- Status in August is very good.
- Status in September is somewhat weak due to the configuration of the holiday week compare to other months. But we are hopeful for the increase of last minutes bookings.
- Strong yen and declining fuel surcharge encourage U.S.A./Canada and Hawaii.
- Hawaii is strong especially among families since last year. Hawaiian Airlines operate flights from/to Kansai international airport and direct flights from/to Fukuoka by DL and HA are now in service again-these are the factors for the popularity.
- Newly charter service to Romania and Bulgaria.
- Our new tour with room on 30th and 31st floor in Diamondhead tower of Hyatt Regency Waikiki is popular among honeymooners and seniors.

- Notes regarding this survey

In order to grasp future overseas travel trends by destination, each quarter the Japan Association of Travel Agents (JATA) conducts a survey of overseas package tours offered at seven package tour travel agencies.

● Surveyed Companies

JTB Corp., Kinki Nippon Tourist Co., Ltd., Nippon Travel Agency Co., Ltd., HANKYU HANSHIN EXPRESS HOLDINGS CORPORATION, H.I.S Co., Ltd., JALPAK Co., Ltd., ANA Sales Co., Ltd.

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