

2012 Overseas Package Tours (as of October 24, 2012)

Results for July to September 2012 and Status of Bookings for October to December

(Data from seven package tour travel agencies)

(Passenger Base: %, Comparison to the same period of the previous year)

Actual Results for July to September (Comparison to the same period of the previous year)

☆**All destination totals remained the same as the previous year in July, exceeded the previous year in August, and declined from the previous year in September.**

➤ All destinations: 100.0% (July) 105.5% (August) 94.9% (September)

☆**USA/Canada, Hawaii and Guam/Saipan were strong. Asia seems to have peaked out.**

➤ USA/Canada 150.2% (July) 129.9% (August) 123.2% (September)

➤ Hawaii 123.3% (July) 128.5% (August) 113.5% (September)

➤ Guam/Saipan 115.5% (July) 130.0% (August) 123.9% (September)

➤ Korea 85.4% (July) 94.2% (August) 83.9% (September)

➤ Taiwan 105.4% (July) 105.3% (August) 94.6% (September)

➤ China 87.1% (July) 91.1% (August) 55.5% (September)

☆**Thailand is likely to grow stably.**

- Thailand 104.2% (July) 145.7% (August) 113.0% (September)

Status of Bookings October to December 2012 (Comparison to the same period of the previous year)

☆**Last minute bookings are slowing down in all destination totals, but bookings for year-end tours tend to be made earlier.**

➤ All destinations 85.5% (October) 84.9% (November) 98.9% (December)

☆**Hawaii and Guam/Saipan remain strong. Long-haul destinations such as USA/Canada increased also.**

➤ USA/Canada 148.6% (October) 129.9% (November) 217.9% (December)

➤ Hawaii 119.5% (October) 126.8% (November) 113.3% (December)

➤ Guam/Saipan 142.9% (October) 184.1% (November) 346.1% (December)

☆**Asia is weak except for Thailand.**

➤ Korea 53.6% (October) 38.2% (November) 33.3% (December)

➤ China 27.5% (October) 24.2% (November) 28.5% (December)

2012	Results Comparison			Booking Levels (Compared to figures from the same period last year surveyed in early October)		
	July	August	September	October	November	December
USA/Canada	150.2	129.9	123.2	148.6	129.9	217.9
Hawaii	123.3	128.5	113.5	119.5	126.8	113.3
Guam/Saipan	115.5	130.0	123.9	142.9	184.1	346.1
Europe	99.2	105.6	100.1	95.6	108.1	124.0
Oceania	96.0	106.4	104.6	105.0	106.3	130.8
Asia (excl. China)	95.8	105.1	93.0	74.9	64.4	76.2
Korea	85.4	94.2	83.9	53.6	38.2	33.3
Taiwan	105.4	105.3	94.6	87.2	85.1	77.0
Hong Kong/Macau	109.5	125.8	98.4	62.1	45.3	55.8
Thailand	104.2	145.7	113.0	121.7	135.8	184.6
China	87.1	91.1	55.5	27.5	24.2	28.5
Total	100.0	105.5	94.9	85.5	84.9	98.9

- Notes regarding This Survey -

In order to grasp future overseas travel trends by destination, each quarter the Japan Association of Travel Agents (JATA) conducts this survey of overseas package tours offered at seven package tour travel agencies.

Surveyed Companies

JTB Corp., Kinki Nippon Tourist Co., Ltd., Nippon Travel Agency Co., Ltd., HANKYU HANSHIN EXPRESS HOLDINGS CORPORATION, H.I.S. Co., Ltd., JALPAK Co., Ltd., ANA Sales Co., Ltd.

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