

2024年9月12日～14日にブラワヨのジンバブエ国際展示場で開催される「サンガナイ/シャンガナニ-世界観光博覧会」への招待について

在日ジンバブエ大使館は、貴社の日本国民にジンバブエを紹介するための継続的な支援に感謝いたします。日本市場を含む観光グローバル市場が開放され、アウトバウンド需要が増加しています。在日ジンバブエ大使館は、日本旅行業協会とのパートナーシップのもと、ジンバブエおよび南部アフリカへのアウトバウンド旅行を促進する日本の主要な観光関係者として、この機会にサンガナイ/シャンガナニ世界ツーリズム EXPO に海外バイヤーとして参加して頂けますようご案内申し上げます。

同フェアは企業間の交流イベントであり、地元の観光業者と協力することで、訪問地の観光商品を高く評価する機会を提供するものです。往復の航空券は各自で購入していただく事になりますが、主催者であるジンバブエ政府観光局は以下のものを提供いたします：

- サンガナイ/シャンガナニ・ワールド EXPO 期間中の宿泊と食事。
- 空港送迎、エキシビション・センターへの毎日の送迎。
- ツアー前後のジンバブエ国内での空路と陸路の移動。

オンライン登録は、添付フォームの QR コードを読み取り、2024 年 6 月 28 日までに送信してください。また、ご不明な点や詳細につきましては、ジンバブエ共和国大使館観光担当エニエル・センデライ（Mr. Eniel Senderayi）までご連絡ください（E メール：zimtokyo@chive.ocn.ne.jp）。ジンバブエ・驚異の世界 へのお越しをお待ちしております。



S. ニヤキョチヨ
大使

C c : Mr. Kazuhiko Fukushima – Director of Sales & Planning (JATA)



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www.zimbabwetourism.net



SANGANAI
WORLD TOURISM EXPO

Comprehensive Profile

The Fair will target among
other exhibitors the
following:

- ❑ National Tourism Boards
- ❑ Embassies
- ❑ International Airlines
- ❑ Tourism destinations
- ❑ Leading Tour Wholesalers, Tour Operators and Travel Agents
- ❑ Leading Hotel Chains of the world
- ❑ Car Hire and Transport Operators
- ❑ Suppliers of goods and services to the tourism industry
- ❑ Investors
- ❑ Government Ministries
- ❑ Parastatals

SANGANAI
WORLD TOURISM EXPO

Comprehensive Profile

12-14 Sept 2024

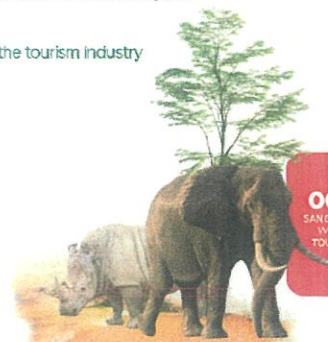
Expo Background

Sanganai/Hlanganani – World Tourism Expo is the premier annual tourism showcase organized by the Zimbabwe Tourism Authority. It showcases the widest variety of Africa's best tourism products, and attracts international visitors and media from across the world. The past editions of Sanganai/Hlanganani were a resounding success and attracted the leading African destinations and major world tourism markets such as South Africa, Botswana, Malaysia, China, Zambia, Malawi, Kenya, Mozambique, Namibia, UK, USA, China, India, Italy and many others.

The 17th edition of Sanganai/Hlanganani will be held in the City of Kings, Bulawayo and is expected to ride on the successes gained by the previous editions. The event provides excellent opportunities for brand exposition to both exhibiting, partnering and sponsoring companies

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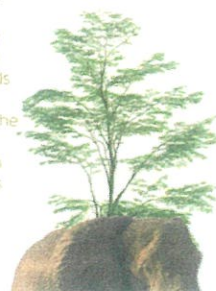
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The Host City

BULAWAYO The City of Kings

Bulawayo, candidly known as the "City of Kings" is the host city for the 17th Edition of Sanganai/Hlanganani World Tourism Expo. Royalty awaits buyers and exhibitors in this second largest city of Zimbabwe. The city is rich in cultural history and is a must visit for anyone coming to Zimbabwe. Bulawayo city was originally the home of Lobengula, the last of the Matebele Kings. The city has a lot to offer, either from within itself or around. It is located within the vicinity of Hwange National Park, The Victoria Falls (one of the wonders of the world), the Matobo Hills (where Cecil John Rhodes and King Mzilikazi are buried) and the National Art Gallery in Bulawayo. Also among the attractions are the two UNESCO World Heritage Sites of Matobo National Park and the Khame Ruins. Bulawayo is 440km away from Harare and equal distance to the mighty Victoria Falls by road. The city has direct air access from Harare, Victoria Falls and Johannesburg. It is only an hour's flight from Johannesburg and 30 minutes from Harare and the majestic Victoria Falls. The city has world class hotels and some of the finest lodges in the region to cater for the different needs of the participants



The Host Country

ZIMBABWE A World Of Wonders

Zimbabwe is a wonderful, friendly and welcoming destination, situated on a high plateau in Southern Africa and lies between the Zambezi and the Limpopo rivers, such as its Wonderful People and Culture, Rich History and heritage, the Great Zimbabwe – the grand Medieval Palace, the Majestic Victoria Falls – Mosi-oa-Tunya, Pristine Wildlife and Nature, the Mystique of the Eastern Highlands and the Mythical Lake Kariba & the Mighty Zambezi. These wonders contribute immensely to the high degree of attractiveness that position the destination as a prime tourist and conferencing destination in the world. It is a landlocked country, bordered by Zambia, Mozambique, South Africa and Botswana. The climate is generally warm, with a daily sunshine average of seven hours all year round.



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SANGANAI
WORLD
TOURISM
EXPO

Comprehensive Profile

12-14 Sept 2024

Benefits of attending Sanganai/Hlanganani

- Meet and network (Sanganai/Hlanganani) with exhibitors, visiting buyers, investors and suppliers of services to the tourism sector from all over the world.
- Establish strategic business partnerships with world tourism players
- Showcase your destination, products and services
- Acquire knowledge about different source markets
- Derive value from well structured, themed and informative international tourism forums and conferences
- Interact with Travel Media from all corners of the world
- Establish strategic partnerships with other destinations, Cities,



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Contacts

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sanganai@zimbabwe-tourism.de

Dates

12 – 14 September 2024

12 & 13 September 2024: Business Days
14 September 2024: Consumer Day

Opening Times

0900hrs – 1700hrs

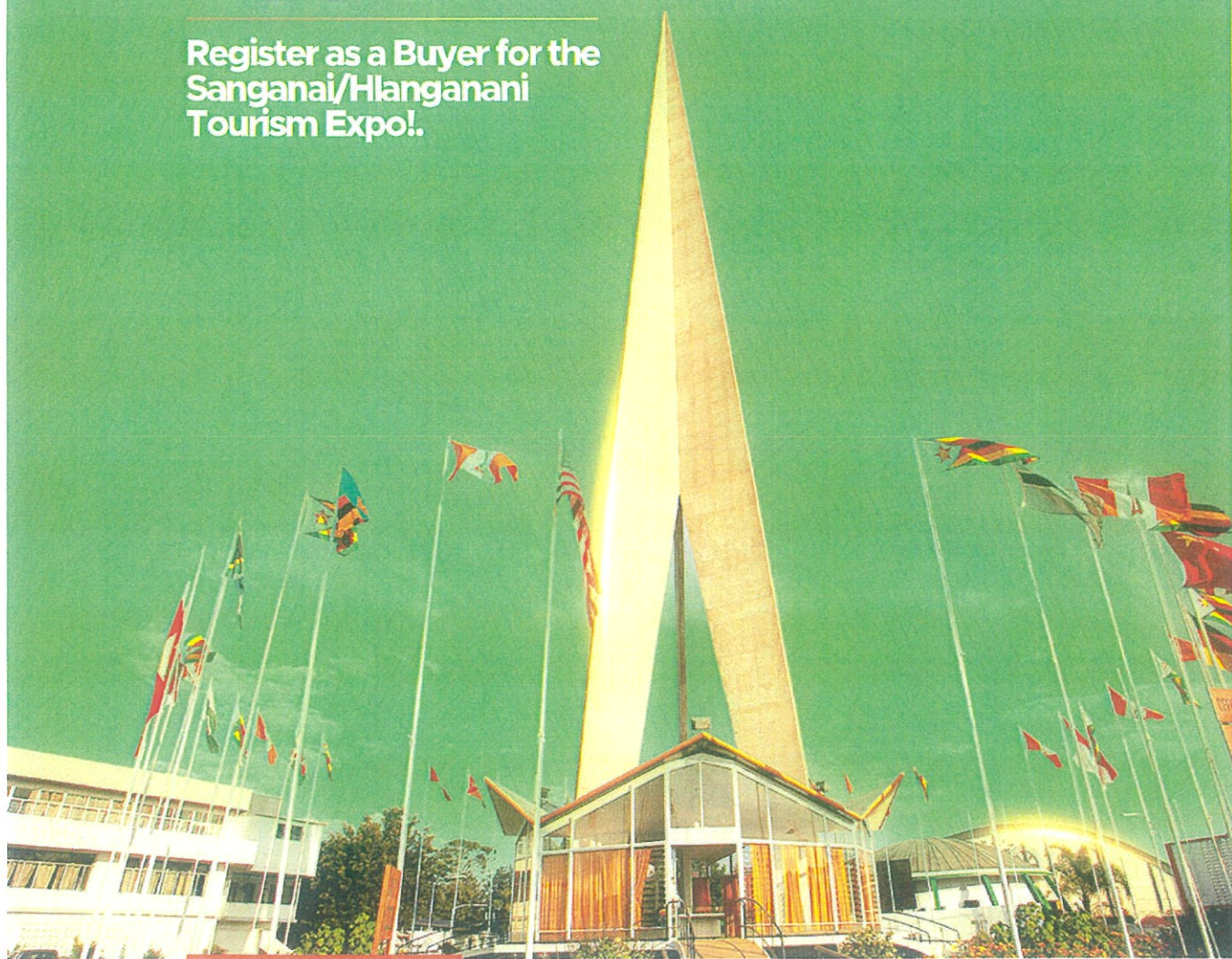


For registration kindly visit
<http://www.sanganaitourismexpo.com>



Unlock a World of Travel Opportunities

Register as a Buyer for the
Sanganai/Hlanganani
Tourism Expo!.

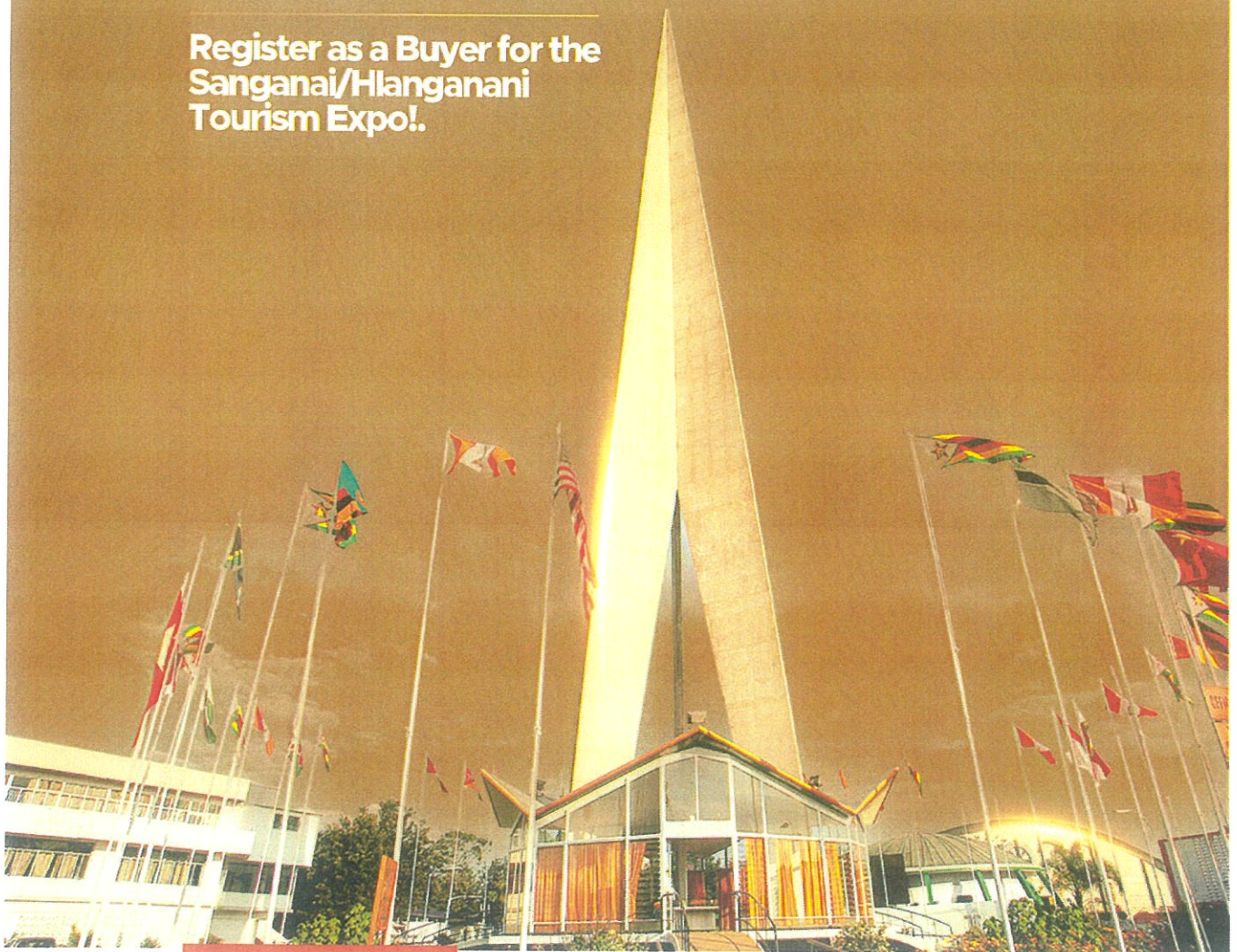


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Register as a Buyer for the Sanganai/Hlanganani Tourism Expo!

Are you a travel enthusiast seeking new and exciting destinations? Register as a buyer to gain exclusive access to the best travel deals, insider information, and networking opportunities with industry professionals in Zimbabwe. To register as a buyer, visit our website at www.sanganaitourism.net and complete the simple registration form. Secure your spot today and be a part of this extraordinary event. Limited spaces are available!

Join us at the ultimate Sanganai /Hlanganani Tourism Expo and unlock a world of travel possibilities. Register as a buyer today and embark on your next unforgettable journey!

Date: 12-14 September 2024

Location: Zimbabwe International
Exhibition Centre

City: Bulawayo Zimbabwe

