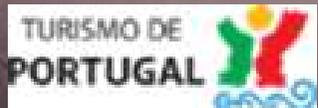


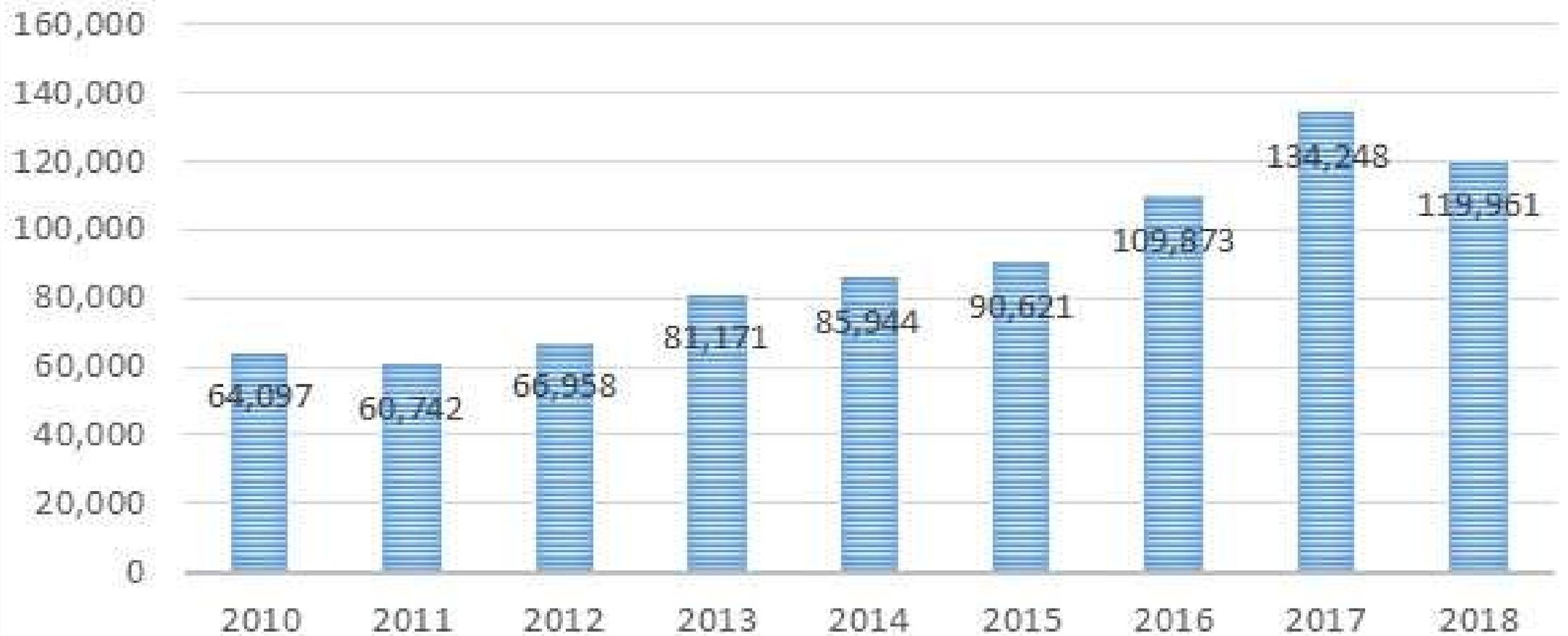
Portugal and Japan

500 years doing history  
together

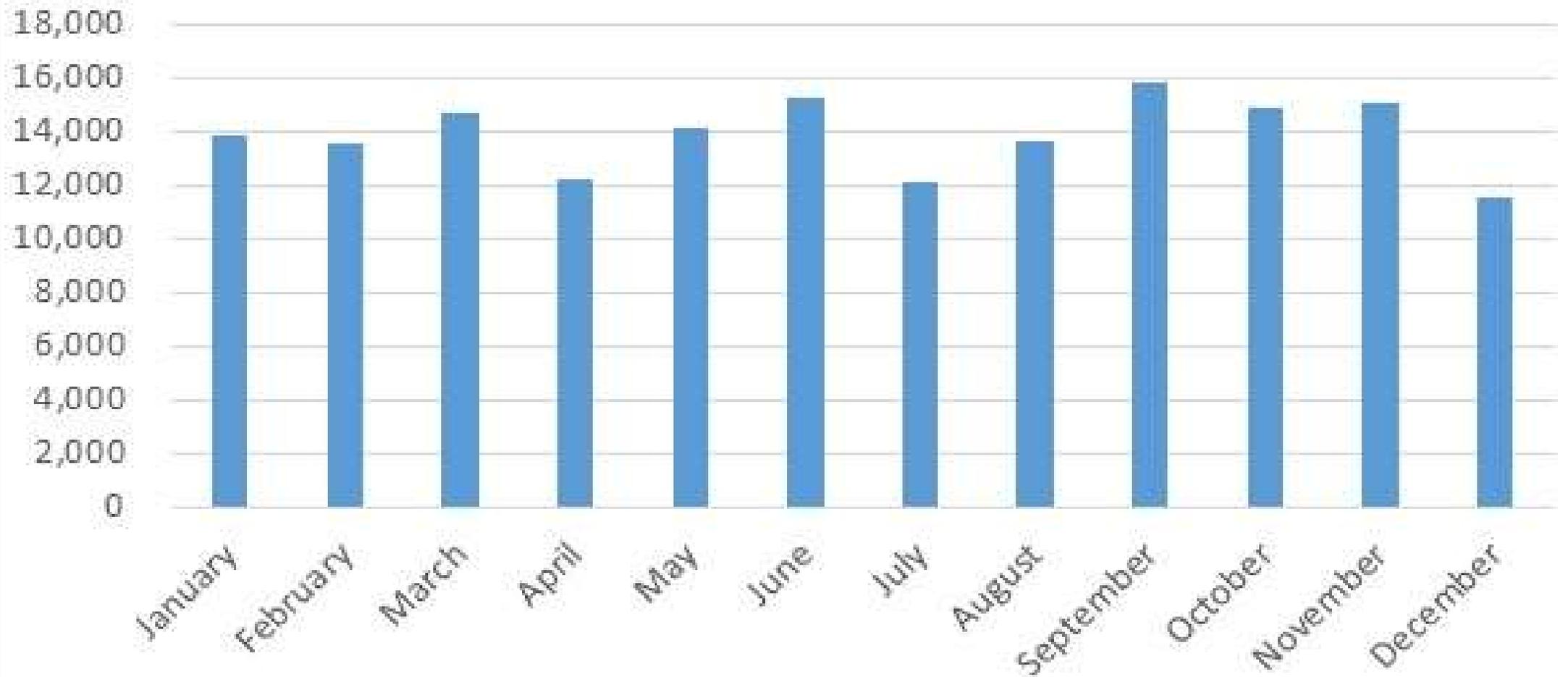


JATA, February 2019

# JAPAN GUESTS

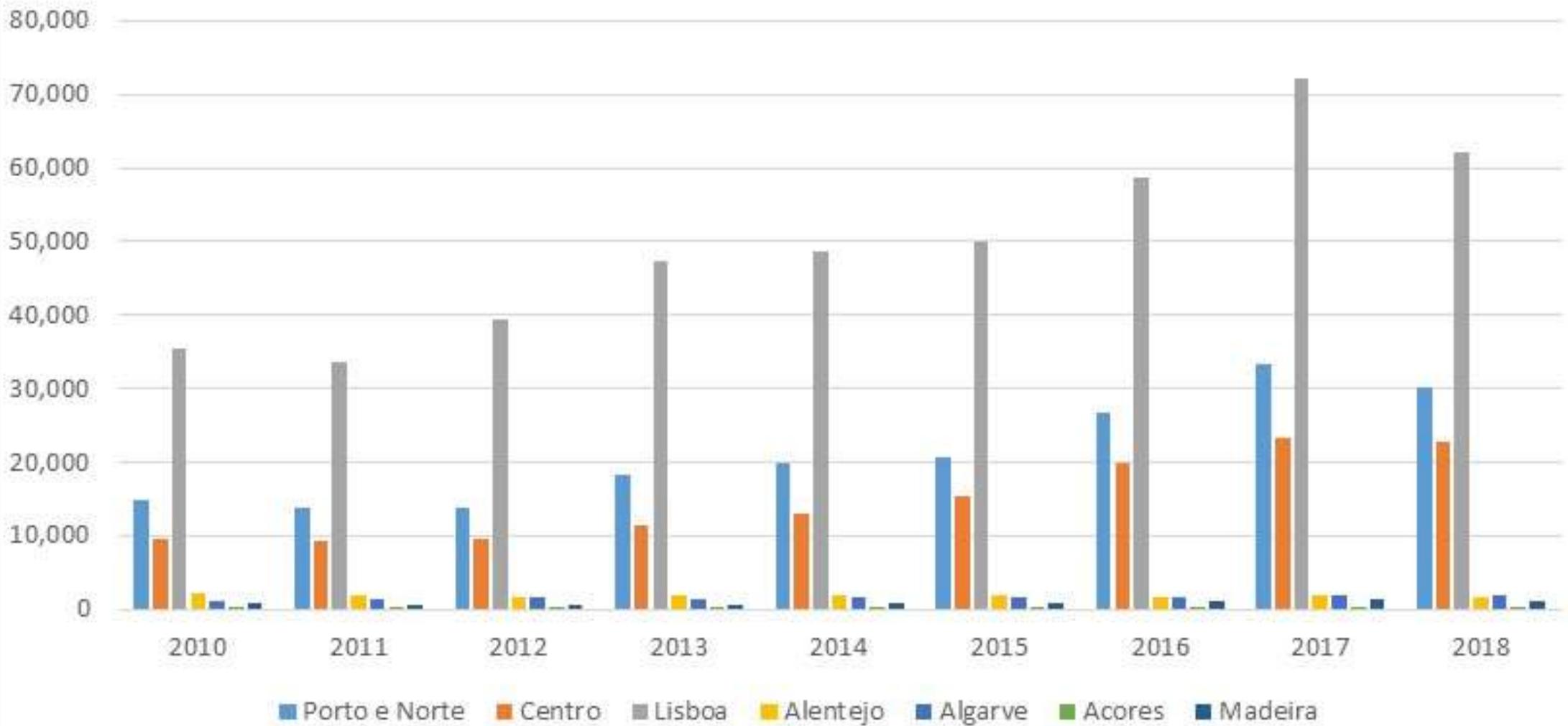


# Japan Seasonality



# Japan

## Guests Distribution per Region



# Lisboa



World's Leading  
City Destination  
2018

# Portugal

**2017 AND 2018 WORLD'S LEADING DESTINATION**



World's Leading  
Destination



World's Leading  
Tourist Board



Europe's Leading  
Island Destination

# MADEIRA, THE BEST EUROPEAN ISLAND 2018

#madeiranowordsneeded



# World's Best Golf Destination 2018

For the 5<sup>th</sup> time in a row



World's Leading  
Tourist Board

**TURISMO DE PORTUGAL**  
World's Leading Tourist Board 2018

14 UNWTO  
AWARDS



# TOURISM TRAINING TALENT





BIOSPHERE

Certified  
Destination





Arigato



# Muito Obrigada!

コンタクト先:

ポルトガル政府観光局

〒102-0083 東京都千代田区麹町3-10-3 神浦麹町ビル4F (ポルトガル大使館内)

Tel: 03-6261-7103 (業界関係者のみ)

Fax: 03-6261-7104

Web: [www.visitportugal.com](http://www.visitportugal.com)

局長: オットー・オリヴェイラ

マーケティングマネージャー: 高岡千津