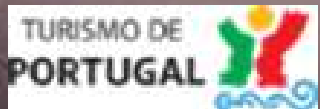


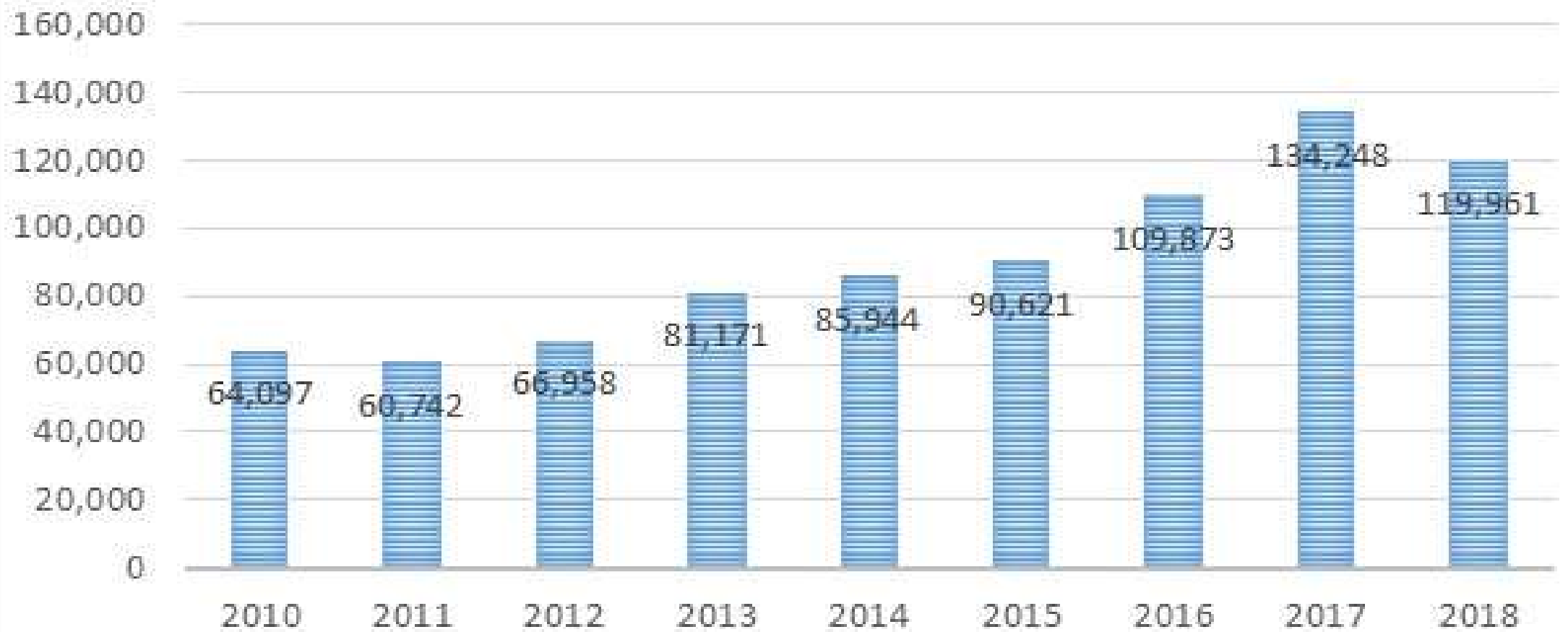
Portugal and Japan

500 years doing history  
together

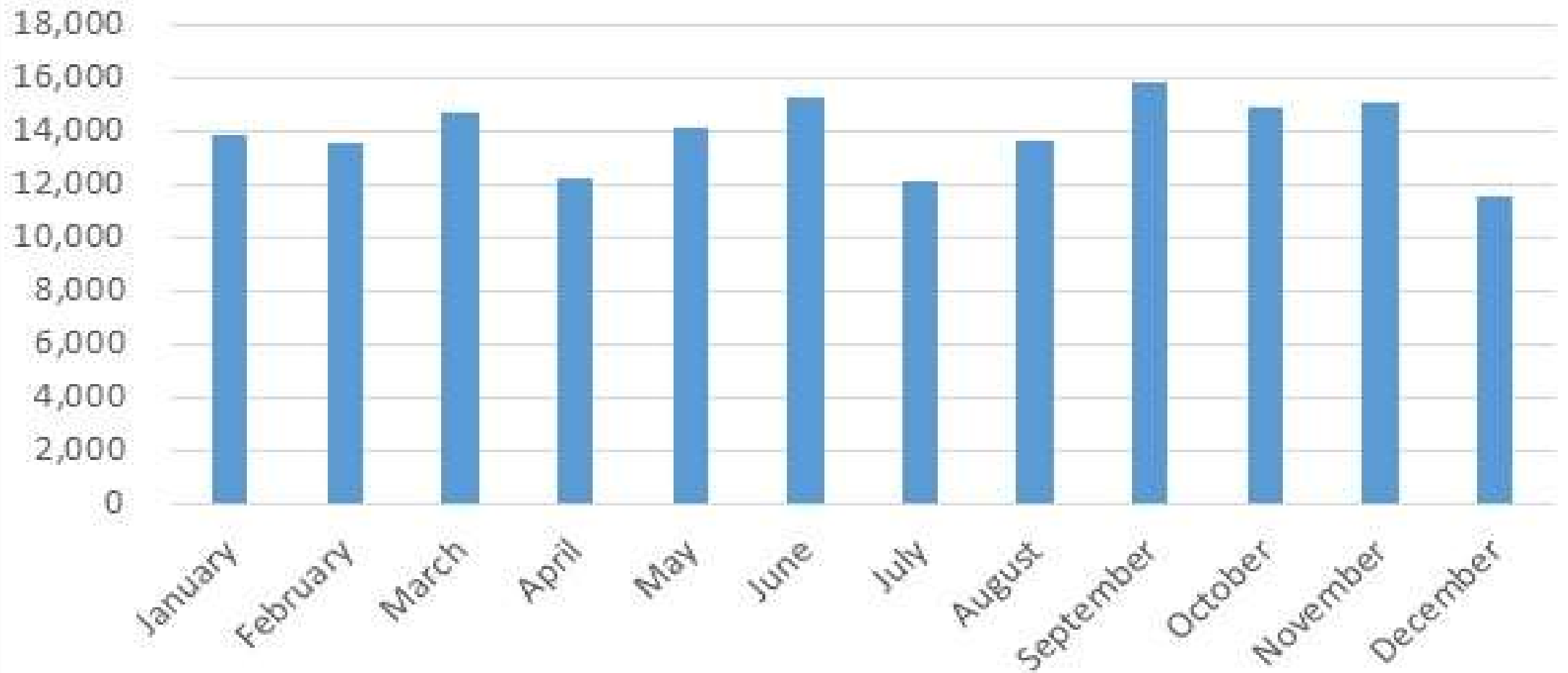


JATA, February 2019

# JAPAN GUESTS

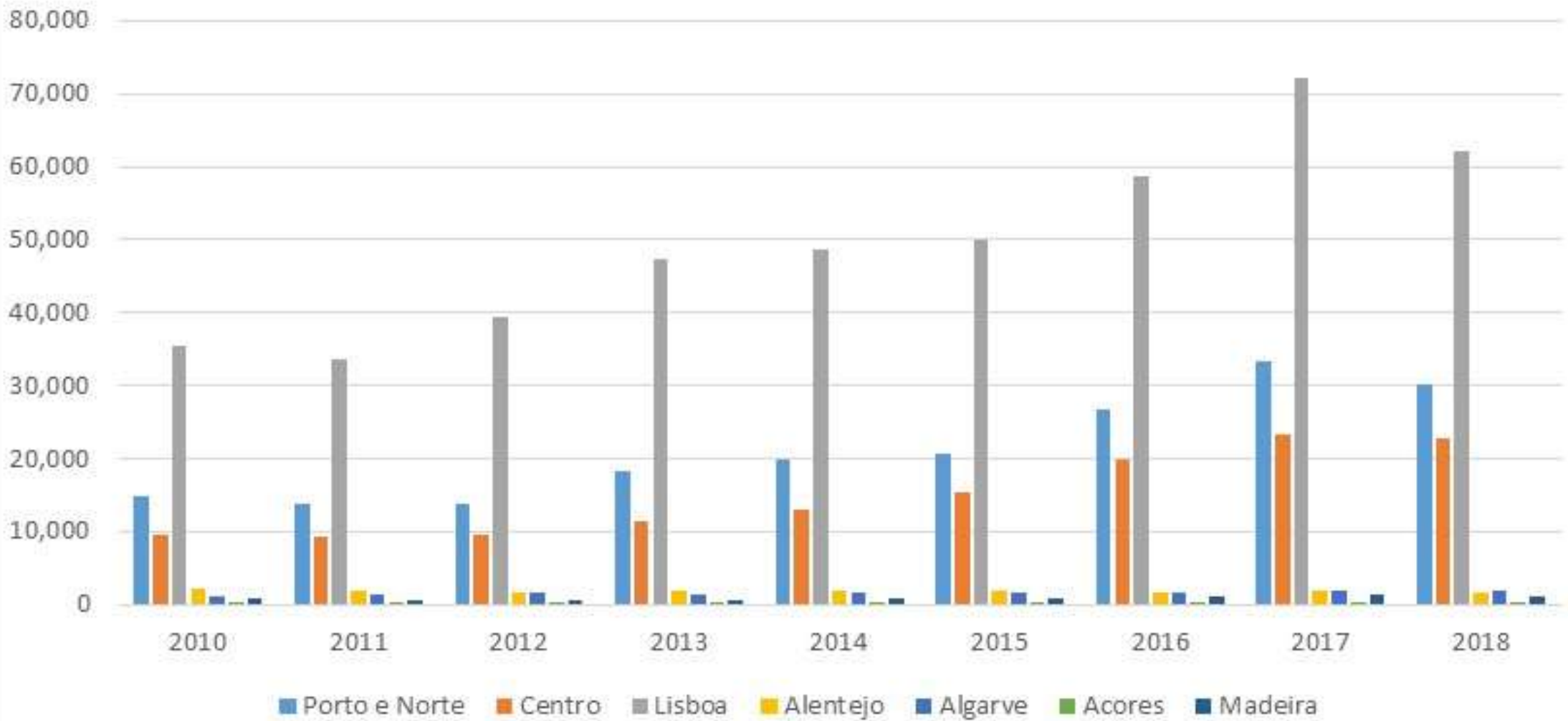


# Japan Seasonality



# Japan

## Guests Distribution per Region





# Lisboa



World's Leading  
City Destination  
2018



# Portugal

**2017 AND 2018 WORLD'S LEADING DESTINATION**



World's Leading  
Destination



World's Leading  
Tourist Board





Europe's Leading  
Island Destination

# MADEIRA, THE BEST EUROPEAN ISLAND 2018

#madeiranowordsneeded



# World's Best Golf Destination 2018

For the 5<sup>th</sup> time in a row





World's Leading  
Tourist Board

**TURISMO DE PORTUGAL**  
World's Leading Tourist Board 2018

14 UNWTO  
AWARDS



# TOURISM TRAINING TALENT







BIOSPHERE

Certified  
Destination







Arigato





# Muito Obrigada!

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