

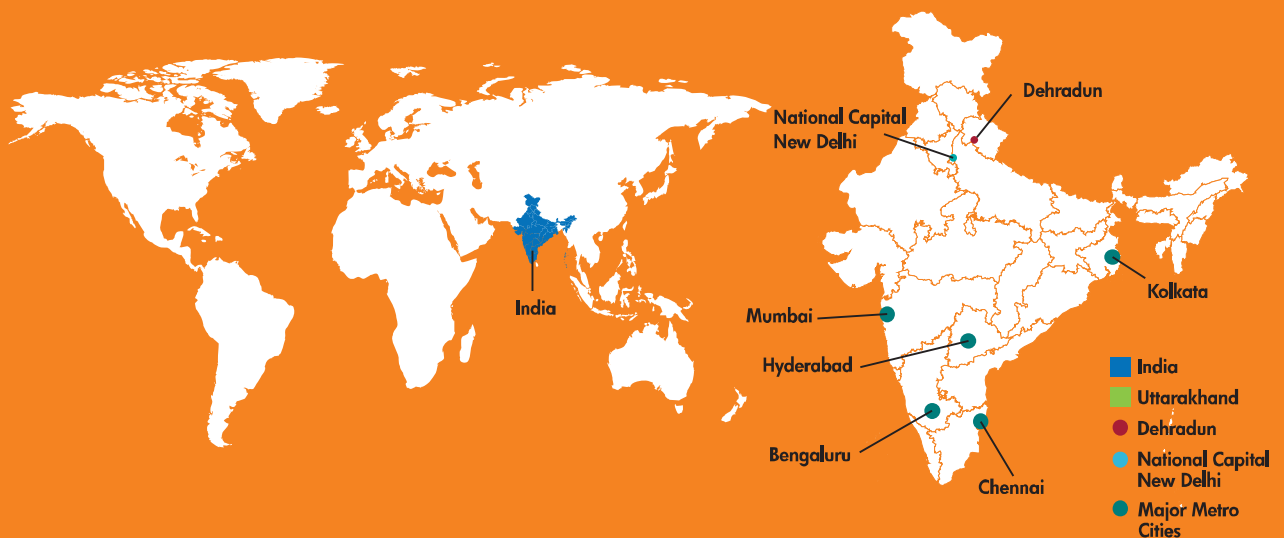


UTTARAKHAND
A PREFERRED
INVESTMENT
DESTINATION

UTTARAKHAND

STATE PROFILE

Uttarakhand was carved out of the northern Indian state of Uttar Pradesh on 9th November 2000 as the 27th State of Indian Union. Located at the foothills of the majestic Himalayan mountain ranges, it is largely a hilly State, having international boundaries with China (Tibet) in the North and Nepal in the East. On its north-west lies the state of Himachal Pradesh, while on the south is the state of Uttar Pradesh. Physiographically, the state can be divided into three zones namely, the Himalaya, The Shivalik and the Tarai Region. The state has a temperate climate except in plain areas where the climate is tropical. The average annual rainfall is 1550 mm. The state is divided into two administrative divisions, Kumaon and Garhwal, which are further divided in 13 districts. The capital of Uttarakhand is Dehradun, which is also the largest city in the state with a population of about 6 lakhs.



**GENERAL
CHARACTERISTICS**

**Population
(million)
10**

**Area
(Sq. Km)
53,483**

**Water bodies like
Ganga, Yamuna,
Bhagirathi and
others**

**ECONOMIC
INDICATORS**

**GSDP
(Million INR)
2,37,147
(FY 2018-19)**

**GSDP Growth
Rate
10.34%
(FY 2018-19)**

**Per Capita
Income (INR)
1,98,738
(FY 2018-19)**

**OTHER
ATTRIBUTES**

**Secondary sector
contribution to
GSDP 50%
Manufacturing
sector Contribution
to GSDP > 40%**

**Tertiary Sector
contribution to
GSDP 40.91%**

**Infrastructure
2 Airports
2 Inland
Container Depots**

REASONS TO INVEST IN UTTARAKHAND



**Acknowledged for Ease of Doing Business & Peace of Doing Business...
Consistently ranked amongst Top States in India by DPIIT & World Bank.**



FOCUS SECTORS FOR INVESTMENTS

The state has identified 12 focus sectors to drive economic growth:

TOURISM



www.investuttarakhand.com/tourism

- Presence of several hill stations, water resources, wildlife parks, hot water springs, pilgrimage places and opportunities for adventure activities.
- Tourist arrivals have consistently increased (10.5 million in the year 2001 to 36.6 million in the year 2018).
- Key players in the sector include:Taj, JW Marriott, Radisson Blu, Club Mahindra, Jaypee Hotels & Resorts, Four Points by Sheraton etc.
- Investment opportunities in the sector include Tehri Lake Development Masterplan, Destination Development at Rishikesh, Auli & Marchula, Joshimath to Auli Ropeway, Development of Hospitality University at Khanij Nagar etc.



WELLNESS & AYUSH



www.investuttarakhand.com/wellness



- Known as the "Yoga Capital of the World".
- Home to number of ashrams, health centers, retreats and high-end spas.
- 272 Pharmacies operating in Ayurvedic and Unani medicines, 206 AYUSH wings being operated with allopathic hospitals, 10 Ayurvedic centres available for development & operation on PPP mode.
- Large number of Premier Educational Institutes in the field of AYUSH: Uttarakhand Ayurved University, Rishikul Govt. P.G. Ayurvedic College & Hospital, Gurukul Ayurvedic College, Haridwar etc.
- Investment opportunities in the sector include development of Spiritual Economic Zone (SEZ), AYUSH Gram/Clusters, Eco Tourism, Wellness Resorts, Global Wellness City, Hot Water Spring, Aroma Tourism, Health Tourism, Meditation Caves, Yoga Centres etc.
- Key Players include: Ananda Resort, Vana Resort, Patanjali, Emami Ltd, Dabur, VLCC, Himalaya, Forest Essentials etc.



AUTOMOBILE



www.investuttarakhand.com/tourism

- Home to Auto majors like Hero Motors (World's biggest 2-wheeler manufacturer operating World's largest integrated 2 wheeler plant in Haridwar, UK), Tata Motors (World's 2nd largest truck manufacturer), Bajaj Auto (World's largest 3 wheeler manufacturer), Ashok Leyland (4th Largest manufacturer of buses in the world) and the presence of a large no. of ancillary units in the districts of Udham Singh Nagar & Haridwar.
- Uttarakhand offers locational advantage due to its proximity to important markets of National Capital Region as well as emerging markets of North India.
- Investment opportunities in the sector include Electric vehicle manufacturing, agriculture equipment and earth moving vehicles manufacturing etc.



PHARMACEUTICALS



www.investuttarakhand.com/pharma

Pharma City with well-developed infrastructure at Selaqui Industrial Area, Dehradun. One of the biggest Pharma clusters of India and a major export manufacturing cluster.



Uttarakhand is amongst the few States to adopt Clinical Establishments Act, 2010 which prescribes minimum standards for facilities and services for clinical establishments.

Key players in the sector include Akums Drugs & Pharmaceuticals Ltd., Jubilant Generics Ltd., India Glycols Ltd., Sun Care Pharmaceuticals Pvt. Ltd., Himalaya Mediatek (P) Ltd. etc.



Investment opportunities in the sector include API manufacturing unit, Medical Device Park etc.



FILM SHOOTING



www.investuttarakhand.com/film

Dotted with large number of beautiful locales, Uttarakhand is an ideal destination for shooting of films. More than 150 films have already been shot in the State since its inception.

Uttarakhand was declared as the Most Film-Friendly State at 66th National Film Awards.

Government has constituted the Uttarakhand Film Development Council (UFDC) to encourage local cinema.

Many state-controlled airstrips will also be made operational for Film units coming to Uttarakhand.

Investment opportunities in the sector include development of Film City, post production facilities, training institutes etc.

Some of the films shot in the State include: Batti Gul Meter Chalu, Shubh Mangal Saavdhan, Tubelight, Dum Lagake Haisha, Kati Patang, Student Of The Year, Koi Mil Gaya etc.



INFORMATION TECHNOLOGY



www.investuttarakhand.com/it

IT sector has been accorded industry status by Government of Uttarakhand.

The state houses reputed international IT firms which have introduced state-of-the-art operating practices and developed a favourable ecosystem in the state.

SIIDCUL has developed a state-of-the-art Information Technology Park on more than 60 acres at Dehradun, the State Capital with Hi-tech Buildings and Habitat Centre.

With the establishment of Software Technology Parks of India (STPI) Earth Station at Dehradun, Uttarakhand offers high speed connectivity to software development firms.

The state has established drone application research centre and is in the process of setting up drone application development incubation center.

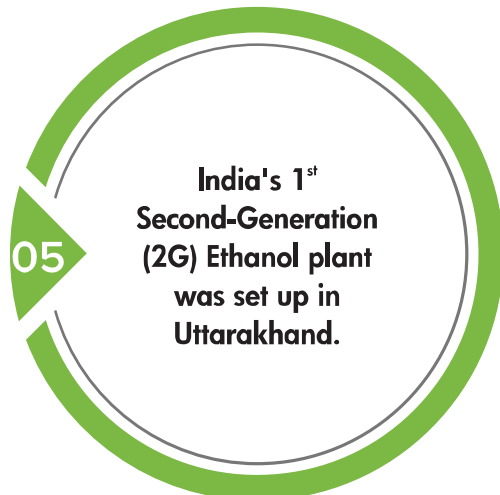
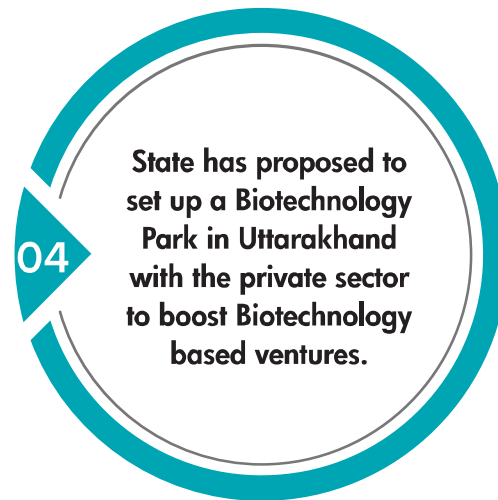
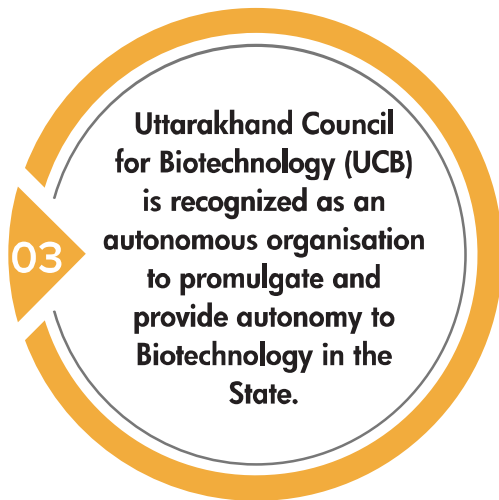
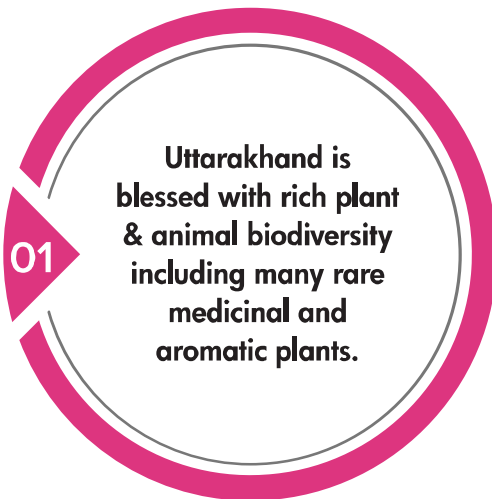
Investment opportunities in the sector include development of Electronics Manufacturing Cluster, Development of incubation centre, Development of rural BPOs, Setting up of Drone port etc.



BIOTECHNOLOGY



www.investuttarakhand.com/bio



FOOD PROCESSING



www.investuttarakhand.com/fp

One of the leading Fruit cultivating states of India.

Ranked No. 1 in production of Peaches and Plums, ranked No. 2 in production of Walnuts and Pears and ranked No. 3 in Apple Cultivation amongst all Indian States (2015-2016).

Availability of robust Infrastructure including Two Mega Food Parks, 4 Food Processing Clusters and 60 Farmer Producer Organisations (including NABARD promoted FPOs).

Late production of Litchi in Dehradun and Champawat districts (towards the end of season), allowing meeting of market demands.

Investment opportunities in the sector include 'Setting up of IQF for Fruits and Vegetables', 'Specialised Snacks and Baby Food manufacturing unit from Nutri cereals' etc.

Key Players include Britannia, ITC, Parle, Pepsico, Nestle, Dabur, HUL etc.



MEDICINAL & AROMATIC SECTOR



www.investuttarakhand.com/aroma

- Uttarakhand is blessed with varied agro-climatic conditions (Sub-Tropical to Alpine); along with mega biodiversity hotspot for wide range of Medicinal Aromatic Plants.
- More than 200 unique & high value medicinal plants and 179 aromatic plants are found in the State.
- Large tracts of cultivated land in high altitude villages are suitable for growing high value medicinal plants.
- A full-fledged and dedicated R&D institute 'Centre for Aromatic Plants (CAP)' is working for promotion of aromatic crops in the state.
- Uttarakhand promotes aromatic crops in an organized manner in cluster approach; 109 aroma clusters established with networking of 187 field distillation units.
- 600 tonne of pure and natural essential oils being produced by 18000 trained farmers in 7600 ha of land.
- Investment opportunities in the sector include Aroma Tourism, Distillation of Lemon Grass & other Aromatic crops, Value Addition and Fractionation of Japanese Mint Essential Oil etc.
- Key players include Patanjali, Ranbaxy, Emami, VLCC, Dabur, Forest Essentials etc.



HORTICULTURE & FLORICULTURE



www.investuttarakhand.com/horti

The state of Uttarakhand has diverse agro-geo climate conditions, which is most suitable for Horticulture & Floriculture Sector.

The production of off-season vegetables including Potato and late production of Litchi in Dehradun and Champawat districts are major advantages of the state.

Uttarakhand is the sixth highest state in terms of productivity of Ginger in India.

Pollination support through Bee-keeping for Productivity Enhancement of horticultural crops is being promoted to a greater extent in the State resulting in increased productivity with production of 1351 MT of Honey and additional by-products.

Investment opportunities in the sector include Establishment of Horticulture Based Multiproduct Processing Unit with Primary Processing Centre etc.



NATURAL FIBRES



www.investuttarakhand.com/nf

- Uttarakhand has a long tradition and great history of Silk production. Known as the 'Bowl of Bivoltine Silk in India', it is the only state producing all four kinds of Cocoon viz Mulberry, Oak Tasar, Muga and Ericulture.
- With the establishment of Silk Park, a well-known infrastructure base has been laid down through implementation of Silk Emporium, Silk Exchange, Design Studio, Weaving Workshop, Silk Fabric Sale counter and CFC Yarn Dyeing Unit and CFC Fabric Processing Unit.
- Investment opportunities in the sector include Silk Garment Manufacturing Unit, Building material Manufacturing Plant using natural fibres etc.



RENEWABLE ENERGY



www.investuttarakhand.com/re

01

Uttarakhand is being developed as an 'energy state' to tap the hydropower electric potential of over 25,000 MW.

03

About 76.85 per cent of the capacity owned by state utilities is based on hydropower.

02

Uttarakhand Renewable Energy Development Agency (UREDA) has adopted various Renewable Energy programme for the development of the State, which includes village Electrification, Improved Watermill Programme, Solar PV Programme etc.

04

Investment opportunities in the sector include Manufacturing of Equipments for Pine Needle Power Generation, Establishment of Geo Thermal Plant, Power generation from Wind Mills etc.



INVESTOR FACILITATION

Investment Promotion & Facilitation Cell (IPFC):

The Investor Promotion & Facilitation Centre (IPFC) is a centralized one-stop shop for investors/businesses to interact with Govt. of Uttarakhand for their investment needs. IPFC provides complete hand holding support to investors/businesses in a structured, focused and comprehensive manner. It is a dedicated agency tasked with the functions of investment promotion, facilitation, direct engagement and consultation with investors/stakeholders.

Single Window Clearance System

The State of Uttarakhand, in its endeavour to enable Ease of Doing Business, has implemented Uttarakhand Single Window Clearance System which is a single window facilitation mechanism for investors. The portal is a medium of information for investors on Government policies, incentive schemes and the availability of infrastructure. It provides manuals to help investors understand the application process for proposed investment projects. It aims to build a centralized repository of sector-wise investments in the State and Government policies, and ultimately to deliver to investors a high-quality and responsive service.









Govt. of Uttarakhand

Investment Promotion & Facilitation Centre

Directorate of Industries, Patel Nagar, Dehradun

Website: www.investuttarakhand.com, E-mail: ipfc@investuttarakhand.com

Toll free number: 1800-270-1213