

Kitf

April 23-25
2025



www.kitf.kz

23rd Kazakhstan
International Exhibition

TOURISM and TRAVEL

- ▶ The largest professional tourism platform in Central Asia
- ▶ It has the UFI quality mark for compliance with international B2B platform standards
- ▶ Buyer programs: inbound & outbound

BUSINESS EVENTS WITHIN THE EXHIBITION



16 sessions | 20 hours | 74 speakers

- ▶ Plenary session, expert meetings, presentations, seminars, public talk



SPECIAL SECTIONS OF THE EXHIBITION



Real estate
abroad



Medical
tourism



MICE -business
tourism

OFFICIAL
SUPPORT



Ministry of Tourism and
Sports of the Republic of
Kazakhstan



Akimat
of Almaty



Visit
Almaty
operated by

KITF 2024 REPORTING DATA

Total exhibition
area
6670 sq.m.
growth +62%



406
participants
growth +57%



5219
visitors
growth +26%

PARTICIPATING COUNTRIES - 28 (growth +27%)

	Azerbaijan *		Qatar		Slovenia
	Belarus *		China *		Thailand *
	Vietnam *		Cuba *		Turkey
	Greece		Kyrgyzstan *		Uzbekistan *
	Georgia *		Malaysia *		Croatia *
	Egypt		Maldives *		Montenegro
	India		UAE		Czech Republic
	Italy		Russia *		Sri Lanka
	Kazakhstan *		Romania *		South Korea *
					Japan *

* National Stand

EXHIBITION VISITORS



64%
are Top
management



36%
are tourism
managers



47%
came to the exhibition
for the first time

VISITORS' AREAS OF ACTIVITY

- Travel agencies
- Tour operators
- Accommodation facilities
- Airlines
- Travel bloggers/travel experts
- Media
- IT services
- Online booking systems
- Ticket sales
- Real estate agency/real estate
- MICE agencies
- Banking services
- Medical tourism (products and services)
- Insurance companies
- Other



Kitf

BOOK YOUR STAND
AT KITF 2025



tourismtravelkazakhstan



kitf_qz

FOR QUESTIONS ON PARTICIPATION, PLEASE CONTACT

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KITF GOALS

DEVELOPMENT AND FORMATION OF A COMPETITIVE BUSINESS ENVIRONMENT

PROMOTION OF INBOUND AND DOMESTIC TOURISM

CREATION OF AN EFFECTIVE B2B AND G2B PLATFORM

ASSISTANCE IN THE DEVELOPMENT OF KAZAKHSTAN'S TRAVEL BRAND

***THE KITF EXHIBITION, AS THE MAIN TOOL OF MICE TOURISM, IS AN INDEPENDENT OBJECT OF ATTRACTING A LARGE NUMBER OF TOURISTS, THEREBY HAVING A POSITIVE IMPACT ON THE COUNTRY'S ECONOMY**

WHAT MAKES KITF UNIQUE?

- Maximum concentration of tourism industry professionals on one site
- A key event in the field of tourism in Central Asia
Business program adapted to current market demands
- Interaction on one platform of both the business environment and the consumer audience
- Objective picture of the market and the possibility of studying it
- Participation in the exhibition provides an opportunity to simultaneously solve many business problems - sales, production, marketing, advertising, image, communication



OFFICIAL SUPPORT AND PARTNERS OF THE EXHIBITION





PARTICIPANTS

- Tour operators (local and international)
- National and regional travel organizations
- Airlines
- Accommodation facilities
- Health and medical centers
- Online booking systems and IT solutions
- Real estate abroad
- Related services for tourism activities

VISITORS

- Travel Agencies & Tour Operators
- Airline Agencies
- Representatives of the education sector
- Real estate agencies
- Insurance and medical companies
- Media/Press
- Popular Bloggers & Influencers
- Tourists

Каспийские ворота



KITF 2025

23 - 25 April 2025



In the spring, the 23rd KITF exhibition will be held in Almaty.

This is a time to restart the market and start a recovery through dialogue, discussion, and the definition of common goals.

This is also a great opportunity to present all the advantages of the inner beauty of Kazakhstan in all its glory.